

# The Condo Blueprint



# The Outline

## 1. Do Google search

- \*For Condo associations
- \*For Condo Management Companies

## 2. Do a visit

Visit the areas where the office are located to see the condition of the area.

## 3. Start Target Campaign

- \*Create an Offer
- \*Create the Direct Mail campaign

## 4. Start Email Campaign

- \*Create Offer (Duplicate Mail Campaign)
- \*Choose Email Marketing Software
- \*Launch Email Campaign

**Repeat steps 3 and 4 to continue to grow your business in the condo space**